

2nd AgriTech मध्यप्रदेश

Kisan Vigyan Mela - 2020
National AgriExhibition Cum Workshop

23-25
February
2020

In Partnership With



PCRA



**Vibrant Agriculture
for Doubling
Farmer's Income
by 2022**

A Joint Program of

AKS University



&

**Department of Farmer
Welfare and Agriculture
Development (Govt. of M.P.)**



Organized By

**Faculty of Agriculture Science and Technology
AKS University**

Sherganj, Satna (M.P.) 485 001



2nd AgriTech Madhya Pradesh (Kisan Vigyan Mela - 2020) 23-25 February, 2020

Madhya Pradesh is one of the important state where agriculture is predominant. About 80% people are mainly depend for their livelihood on agriculture coupled with animal husbandry. AKS University, established at Satna, M.P. is one of the leading university where Faculty of Agriculture Science and Technology has been established separately for imparting Agricultural Education, Research and Extension. This university is imparting B.Sc. Ag. (Hons.) M.Sc.(Ag.), B.Tech. Agriculture Engineering, Food Technology and Master of Business Administration (MBA in Agri Business Management).

Vanue of AgriTech MP (Kisan Vigyan Mela-2020)

AKS University, Satna is going to organize Agritech MP (Kisan Vigyan Mela-2020) from 18 to 20 Feb. 2020. AKS University, Satna is situated on Satna-Panna road, which is about 6 Km away from bus stand and railway station.

Features of "Kisan Vigyan Mela-2020"

- Large agro and rural based exhibition
- Horticultural Show
- Special Lectures
- Agri-Business Meet on growth in Agriculture in Madhya Pradesh
- Participation of a large number of progressive farmers
- Cultural programme
- Sale of quality seeds and planting materials
- Kisan Gosthi
- Farmers knowledge competition
- Exposure to un-employed agricultural graduates for job opportunities

Benefits of the Kisan Vigyan Mela-2020

For farmers

- Exposure to the Agri-Input Products, Technologies, Farming Practices, Marketing and Post Harvest Management.
- Opportunity to buy best seeds, implements and other agricultural inputs.
- Knowledge enhancement and financial tie ups.
- To popularize the use of environment friendly bio-fertilizer, minimize the use of pesticide to control the environmental pollution with adoption of integrated pest management.
- To help in creating awareness among farmers about various schemes available with government departments and other financial institutions.
- Motivation of farmers for diversification of areas from traditional to integrated farming.
- Awareness with high yielding varieties and improve varieties of Horticultural and Agronomical crops.
- Soil Testing

For Business Sectors

- Create better awareness about Business opportunities.
- Opportunity to negotiate business deals and linkages in Agri-business and rural development.
- Unique opportunity to reach out to a large number of progressive farmers from all over the region.

For Research Institutes, Government and Private Agencies

- Opportunities for interaction with farmers of Vindhya region.
- Would provide valuable opportunity for interaction with farmers of the region.

Major participants In Kisan Vigyan Mela-2020

- In this exhibition more than 25000 progressive farmers, animal keepers, horticulturists, agricultural extension officers, agricultural scientists, scientists related to agricultural engineering and home science, veterinary doctors, undergraduate and post graduate students of agricultural science, botany and biotechnology, garden lovers and house wives from different districts of Madhya Pradesh will be the major participants.
- Farm equipment sellers, producers of fertilizers and bio-fertilizers, famous seed producing firms, seed sellers and different charitable NGO, institutions from Madhya Pradesh, Uttar Pradesh, Maharashtra, Chhattisgarh, Rajasthan etc. will be participating in this exhibition.
- The fair will be attended by more than 20,000 farmers from all districts of Madhya Pradesh including farmers associated with ATMA/KVK/Kisan Club. Progressive farmers from different districts of the state will also be honored on this occasion. Approximately 125 stalls will be displayed.
- **Manufacturers / Dealers of:**
 - ❖ Chemical Fertilizers, Micro nutrients and Bio-fertilizers
 - ❖ Tractor, Farm Machineries and Tools Pumps ❖ IT Firms
 - ❖ Seed and Planting Materials
 - ❖ Pesticides and Bio-pesticides
- Veterinary Medicines Animal Feed & Additives Food & Beverages





- Herbal Products
- Publication Houses
- Bank and Financial Institutions
- Government/Non-Government organizations
- Academic and Research Institutions and many more

Invitation

AKS University, Satna (M.P.) cordially invites farmers from various states of India like Madhya Pradesh, Uttar Pradesh, Chhattisgarh, agricultural extension workers, agricultural officers, farm equipment, manures and fertilizers, sellers, seed producing organizations, famous mobile companies, irrigation companies, food processing firms, dairy organizations and energy & coal related firms can exhibit their products & new technologies of their organizations for popularity and advertisements purposes.

With the aim to make farmers aware of modern agricultural techniques, the AKS University is going to publish a biannual agricultural magazine "Vindhychal Krishi". This magazine would render guidance to farmers for Hindi speaking regions.

It would be a good opportunity for floating the advertisements by different companies in the agricultural magazine "Vindhychal Krishi". The rates for advertisement are as follows:-



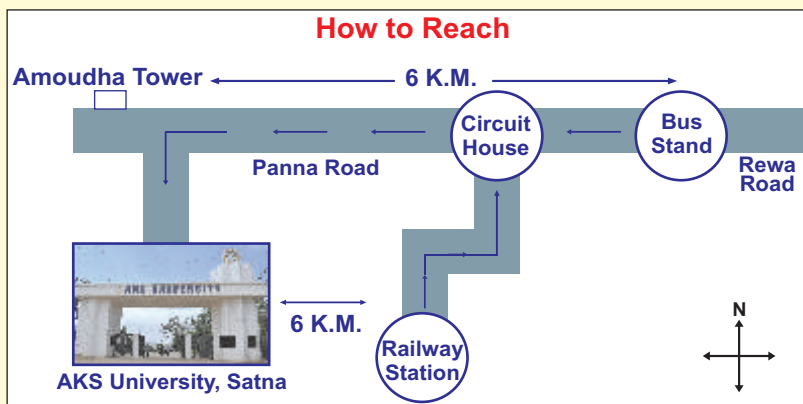
Outer Back Cover (Coloured)	-	50000
Full inner page (Coloured)	-	15000
Half inner page (Coloured)	-	10000

Sponsorship of Kisan Vigyan Mela-2020

Sponsorship	Amount (Rs.)	Free Stalls	Other Facilities
Platinum	2,00,000/-	10X10 (feet) (4 Stalls)	* Sponsor's logo will be prominently displayed in all publishing material (website, pamphlet, banners, main entrance gate etc). * Visitor's database will be provided. * Lunch Coupon.
Diamond	1,00,000/-	10X10 (feet) (4 Stalls)	
Gold	70,000/-	10X10 (feet) (2 Stalls)	
Silver	40,000/-	10X10 (feet) (1 Stall)	

One stall (10X10 feet) can be booked for Rs. 20,000/- on payment in this exhibition. (Additional taxes will be applicable)

The payment can be made online (**Axis Bank A/c. No. 918020007407516, IFSC Code : UTIB0000202**) or by Demand Draft or by Cheque in favour of AKS University, Satna payable at Satna from any Nationalise bank.





AKS University SATNA

**India's Best
Private Universities**

INDIA TODAY
India Today
Survey-2018

27th Rank in INDIA



University Also Awarded as

- Best Innovative University in Madhya Pradesh 2019
- Best University in Central India 2019
- Leading University in Central India 2018

Faculty of Agricultural Science and Technology, AKS University, Satna has a galaxy of qualified teachers from various disciplines of agriculture. They have obtained their trainings in their field of specialization from different universities and national institutions of repute like IIT etc. This faculty has ventured to impart various degrees such as B.Sc. (Ag) Hons, M.Sc. (Ag), Ph.D., B.Tech. (Agril Engg.) and B.Tech. (Agril Engg.) + M.B.A. where altogether 640 students have been studying and shaping their career in field of agriculture and technology.

Faculty of Agril Science & Technology has six well equipped laboratories for teaching graduate & post graduate practical courses. Besides this faculty has an experimental field of 50 acres comprising agronomy, horticulture, animal husbandary and medicinal and aromatic crops.

Agriculture faculty has a well chalked out plan for its transfer of technologies. It has adopted five villages where door step delivery of agricultural technologies is made to the farmers to practice in their field. Kisan Gosthi, Kisan Mela, answering farmers queries on telephone and publishing popular agril magazine is our mode of extension process.

This faculty has signed MOUs, with Jain Irrigations, V.K. Pack Well Pvt. Ltd. and Mamta Energy very recently for student training, faculty exchange and placements of students.



Shri B.P. Soni
Chancellor
AKS University



Prof. P.K. Banik
Vice Chancellor
AKS University



Er. Anant Soni
Chairman
AKS University



Dr. R.S. Tripathi
Pro Vice Chancellor (Academic)
AKS University



Dr. Harshvardhan Shrivastava
Pro Vice Chancellor (Development)
AKS University



Dr. S.S. Tomar
Dean, Agriculture
AKS University



Contact for Information

9410578111, 9584510900, 7987850497

E-mail: kisanmela2020@aksuniversity.com www.agritechmp.com

Toll Free : 1800 2700 776 www.aksuniversity.ac.in

Sherganj, Panna Road, SATNA (M.P.) Ph.: 8889207776, 8889237776



**Do not use
Plastic Bags in
Mela Compound**